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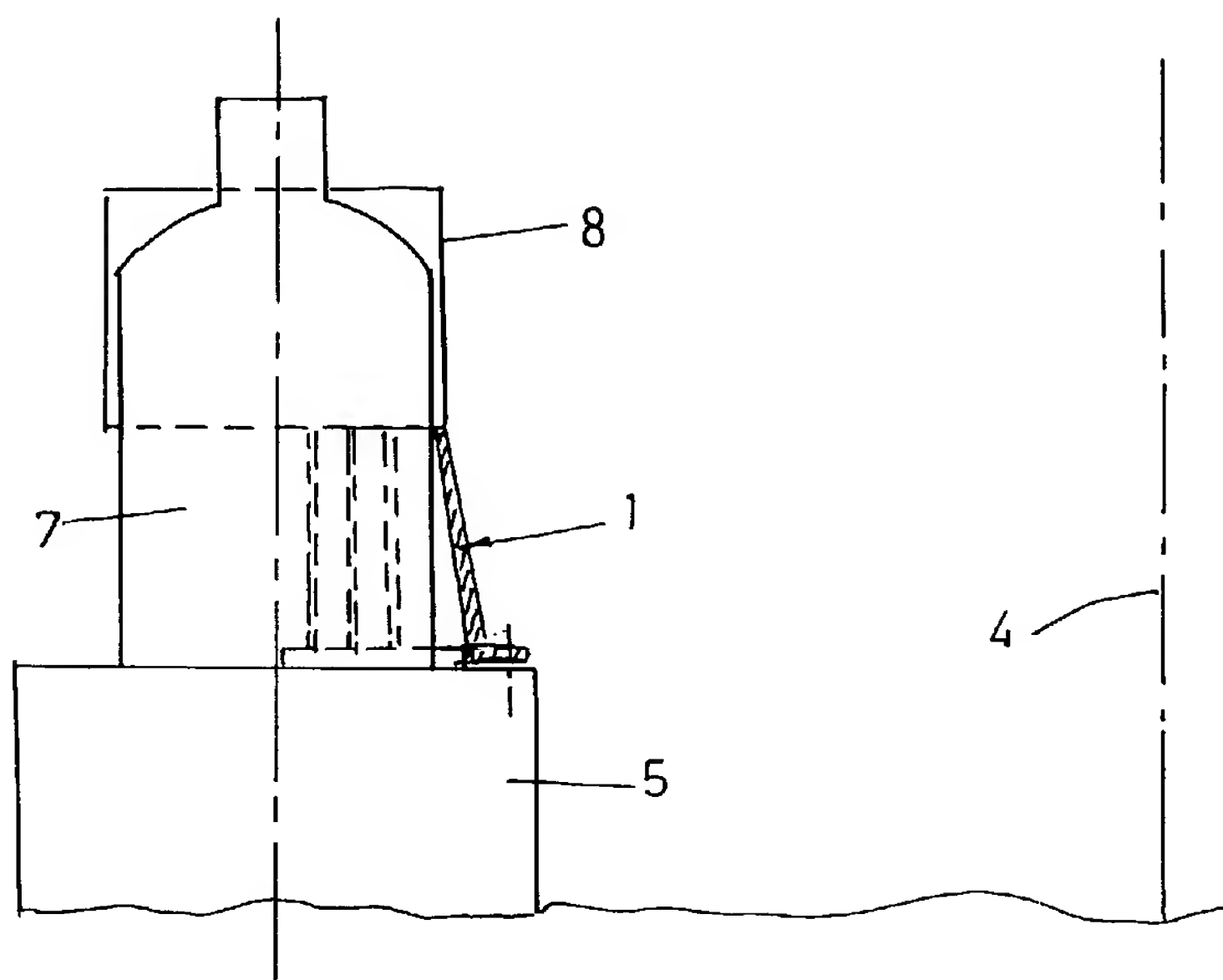
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(54) Title: POSITIONING DEVICE FOR A TUBULAR LABEL AT A PRE-ESTABLISHED HEIGHT FROM A BOTTLE BOTTOM IN A LABELLING MACHINE



(57) Abstract: The invention deals with the field of labelling machines with tubular labels made of heat-shrinking film that are directly formed on the machine starting from coiled film. More precisely, the invention refers to a device (1) or (10) for positioning a tubular label (8) at a pre-established height from a bottle bottom and to means (21) for keeping the label position during the label transfer to an outlet conveyor where a first partial heat-shrinkage occurs. The positioning device is supported by the drum, on which the label is formed, and must allow sliding the bottle inside the formed label.

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- *as to applicant's entitlement to apply for and be granted a patent (Rule 4.17(ii)) for the following designations* AE, AG, AL, AM, AT, AU, AZ, BA, BB, BG, BR, BW, BY, BZ, CA, CH, CN, CO, CR, CU, CZ, DE, DK, DM, DZ, EC, EE, EG, ES, FI, GB, GD, GE, GH, GM, HR, HU, ID, IL, IN, IS, JP, KE, KG, KP, KR, KZ, LC, LK, LR, LS, LT, LU, LV, MA, MD, MG, MK, MN, MW, MX, MZ, NA, NI, NO, NZ, OM, PG, PH, PL, PT, RO, RU, SC, SD, SE, SG, SK, SL, SM, SY, TJ, TM, TN, TR, TT, TZ, UA, UG, UZ, VC, VN, YU, ZA, ZM, ZW, *ARIPO patent* (BW, GH, GM, KE, LS, MW, MZ, NA, SD, SL, SZ, TZ, UG, ZM, ZW), *Eurasian patent* (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM), *European patent* (AT,

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